

Fundraising activities managed by third-parties are a critical component of Children's Hospital Foundation's operations, whether they are conducted as simple online fundraising pages or large-scale events hosted by community partners.

This document is intended to outline the processes and systems CHF will use to engage with third-party fundraisers across a variety of activities.

Submit a third-party event partnership form if your event has one of the following:

- Marketing the activity or event to the general community
- Selling admission tickets for the activity or event
- Soliciting sponsorships that include sponsor benefits (i.e. sponsors receive recognition, event tickets, etc.)
- Collecting donations from customers at a business or donating a percentage of sales
- Planning to include an auction or raffle
- Another participating 501(c)3 organization

Consider creating an online peer-to-peer fundraising page if:

- The criteria on the left don't apply to your fundraiser
- You would like to collect online donations from friends, family and colleagues for CHoR
- You would like to advocate for CHoR through sharing your personal story and activating your personal network to support the hospital
- You are planning a personal celebration like a birthday, graduation or dance party and would like to ask for donations to CHoR in lieu of gifts

Click to access the [third-party event partnership form](#) or the [peer-to-peer fundraising page](#). Still have questions? Please reach out to us at events@chfrichmond.org.